



EXPERIENCE

Creative Director, Principal – Station 8 (2002–Present)

Design for web, interactive media and print. Clients include small businesses, mid-size companies, nonprofits and advertising agencies as well as federal and state governments.

Clients: Smithsonian, Music & Arts, Ryan Edwards Communications, King Ink Comics, Kube Marketing, Shannon Comer Architects, TRG Meetings, Ratcliffe Architects, Deep Alliance Marketing, Michael Bennett Kress Photography, Freedom2wed, Armstrong Analytics, Arista Advertising, Siquis Ltd., I-Team, The Excelsior Collection, Walter Reed Army Medical Center, BreakAway Games, Silverpoint, Matthew Bennett International, Catalpha Advertising, CommPartners, 27 Seconds, SalesTrac, Chess Communications Group, DPI Connect, Versient

Freelance Clients

Siquis: Little Me, Hooked On Phonics, Dolfin Swimwear, STX Field Hockey, Harriet Kassman, E-Z Pass, Gerber Knives, Downtown Partnership, Maryland Athletic Center, SnowSports Industries of America (SIA)

I-Team: Second Chance, SAIC, Maryland Judiciary, New York State Office of Temporary Disability Assistance

Agency Freelance: Bates Creative Group, TBC, Key Technologies, Hodgson Consulting, Renegade Productions, GMMB, Development Design Group, Watermark Press, ICS Design Group, Crosby Marketing

Web Designer – CSSI, Inc. (2017–2021)

UX/UI Design and Front End Development for SPIRE Portal, the Federal Aviation Administration's (FAA) internal planning, communications and information management tool. Tireless advocate for the User and Human Centered Design. Worked closely with system architects, project managers, developers and stakeholders. Established and enhanced the Design System for SPIRE that extends throughout the entire platform, its modules and components. Designed and developed a Front End Testing Area for building, testing and refining new features and components as well as providing design documentation and exemplary code resources for the team's developers. Rebuilt SPIRE Portal's entire Front End in Bootstrap and modularized stylesheets using Sass. Updated and maintained UI component libraries and provided support during major technology migrations and server upgrades. Creation of custom Bootstrap and Kendo UI based components for use in the portal. Spearheaded user accessibility efforts and Section 508 compliance for SPIRE and educated stakeholders and team members on best practices. Provided design and graphic support for CSSI's website, presentations and events. Advised on the company's remote work policy and took part in the review and testing of team communications technologies. Participated in daily scrums and all things Agile.

UI/UX Designer Developer, Contractor – Exelon (2016–2017)

Design and development of an internal network status dashboard, supporting the IT department's companywide incident management and communications efforts. The dashboard's front end was custom HTML/CSS built on the Bootstrap framework with JavaScript, jQuery and PHP scripting driving back end interaction. It was a modular, fully responsive application accessible on desktops, laptops and mobile devices.

UI/UX Designer Developer – International Association of Better Business Bureaus (2014–2016)

Design and development of customizable, responsive UI components for use on all Better Business Bureau (BBB) content managed websites. Designed and built the responsive navigation and search interface used on all BBB sites in the United States, Canada and Mexico. Transitioned the organization's CMS front end to Bootstrap and integrated legacy user-managed content.



EXPERIENCE

(CONTINUED)

Multimedia Designer II – Connections Education (2009–2013)

Design and development of web based multimedia learning tools and educational content for K-12 students nationwide at Connections Academy's virtual public schools. Work included UI/UX design, wireframing and development of special projects utilizing HTML/CSS and JavaScript.

Art Director, Web Developer – PUNCH! (2007–2009)

Hands-on design, client relations and directing a creative team at a design and advertising agency located in Sykesville, MD. The agency served clients in hospitality, travel, retail, fashion, real estate, marketing and nonprofits. Web Development included websites, landing pages, emails and custom built WordPress themes and plugins.

Clients: Choice Hotels International, Celebrity Cruises, Scheidt & Bachmann, PBS, Reading Is Fundamental, The Right Side Foundation, Maroon PR, National Jean Company, LnA Clothing, The Shoe Box, Pro-Sports Music Marketing, Cognio, Ryland Homes, Beazer Homes, Home Builders Association of Maryland, The Rachuba Group

Graphic Designer – Versient, Inc. (1999–2002)

Design and prepress production for a b2b service provider in Hunt Valley, MD and its clients. Work ranged from branding and identity to printed collateral, packaging and presentations. User Interface design and Front End development of the company's web application suite, Versient EDGE. Heavily involved in QA testing, user interviews and workflow analysis for EDGE.

Clients: Cunard Cruise Lines, Johnson & Johnson, Southwest Airlines, Marriott International, Absolute Quality, Cushman and Wakefield, Aether Systems

Senior Graphic Designer – Picket News, Inc. (1998–1999)

Advertising design, graphics and prepress production for a weekly regional newspaper and ad agency based in Hagerstown, MD.

Graphic Artist – The Paper (1998)

Graphics, illustration and advertising design for a newspaper startup in Martinsburg, WV.

EDUCATION

Shepherd University – Shepherdstown, WV (1995–1998)

BFA Degree in Graphic Design and further studies in English and creative writing. Achieved Dean's List (1996-98) and graduated Summa Cum Laude.

Hagerstown Community College – Hagerstown, MD (1992–1994)

AA Degree in Liberal Arts with studies in English and Journalism.



SKILLS

DESIGN

Web & Multimedia: User Experience (UX), User Interface (UI), Websites, Applications, CMS Templates, Emails, Social Media Advertising, Presentations, Animation, Motion Graphics, Broadcast Graphics

Graphic Design: Branding, Logos and Identity, Stationery Systems, Posters, Publications, Packaging, Marketing Collateral, Direct Mail, Signage, Trade Show Displays and Exhibit Graphics

Primary Design & Multimedia Applications: Adobe Creative Cloud Apps (Illustrator, Photoshop, Dimension, InDesign, Acrobat, After Effects, Premiere, Animate), QuarkXPress, Final Cut Pro

WEB DEVELOPMENT

Accomplished HTML and CSS Developer, specializing in User Interface and Front End Development for data driven websites and applications

Familiar with Model-View-Controller (MVC) application architecture

Current in best practices for Web Accessibility and 508 Compliance for websites and applications

Experience working on teams using Agile software development methodology and the Scrum process framework

Development Languages:

HTML, CSS, Sass, XHTML, PHP, JavaScript, ASP.NET Razor, XML, XSLT

Primary Web Development Applications:

Visual Studio 2019, Adobe Dreamweaver, BBEdit

Frontend Frameworks and Development Libraries:

Bootstrap, jQuery, jQuery UI, Kendo UI, D3.js

Content Management Systems (CMS):

WordPress, Squarespace, Episerver, Joomla

Additional Technologies:

Git Repositories, cPanel, PHPMyAdmin, SQL Databases, Apache HTTP Server

ADDITIONAL SKILLS

- Illustration, Cartooning and Character Design
- Creative Writing and Copywriting
- Comic Book Scripting, Illustration, Lettering, Coloring and Production
- Digital and Traditional Photography
- Photographic Enhancement
- Video Editing and Streaming Video Encoding
- Bindery and Press Experience

Windows capable, Mac preferred.